

**Water (Aqua)** – The primary solvent that hydrates the scalp and hair, and serves as the base for the formula.

**Sodium Lauryl Sulfate** – A surfactant and cleansing agent that helps the shampoo lather and removes dirt, oil, and buildup from the scalp and hair.

**Cocamidopropyl Betaine** – A mild surfactant derived from coconut oil that cleanses the hair and scalp gently without stripping moisture.

**Glycol Distearate** – An emulsifier that helps stabilize the formula and enhance the lathering process.

**Cocamide MIPA** – A foaming agent that aids in creating rich, thick lather while also moisturizing the scalp and hair.

**Sodium Chloride** – Used to adjust the thickness (viscosity) of the shampoo.

**Panthenol (Pro-Vitamin B5)** – A moisturizing agent that helps improve hair elasticity, retain moisture, and strengthen the hair shaft.

**Niacinamide (Vitamin B3)** – Known for improving scalp circulation, supporting a healthier scalp environment and enhancing the conditions for hair growth.

**Salicylic Acid** – A gentle exfoliant that helps remove dead skin cells from the scalp, preventing buildup and promoting scalp health.

**Menthol** – Provides a cooling, refreshing sensation that helps soothe and invigorate the scalp.

**Tocopheryl Acetate (Vitamin E)** – A potent antioxidant that helps protect the hair and scalp from damage caused by environmental pollutants and free radicals.

**Polyquaternium-10** – A conditioning agent that smooths the hair, reduces frizz, and enhances manageability.

**Citric Acid** – Used to adjust the pH of the shampoo to a level that is optimal for maintaining scalp health and preventing dryness or irritation.

**Sodium Benzoate** – A preservative that helps prevent microbial growth and ensures the product remains effective.

**Methylisothiazolinone & Methylchloroisothiazolinone** – Preservatives that help protect the formula from bacteria, mold, and fungi, extending the product's shelf life.

**Fragrance (Parfum)** – Adds a pleasant scent to the shampoo for a refreshing experience during use.