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Joico

Joico Blonde Life Brightening Shampoo And Conditioner 33.8 Oz Combo Pack

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About this item

Product details

Joico Blonde Life Brightening Shampoo and Conditioner, 33.8 Oz - We love blondes. We’re fanatical about them. And we go especially gaga over those who proudly and unabashedly choose to lighten up. For that very reason, we’ve created Blonde Life, a luminous line of care and lightening products created specifically for hair that’s been bleached, double-processed, or lifted to new heights: gorgeous, shiny, healthy intentionally blonde. Our Brightening Shampoo and Conditioner—created with cutting-edge Arginine and an exotic blend Monoi and Tamanu oils—banish the challenges of brassiness, off-tones, fading, and damage that blondes face on a daily basis. Trust us, with Blonde Life, you really will have more fun. There’s nothing wrong with having a blonde moment. Especially if that moment is spent gently cleansing your highlighted hair with our

extraordinary sulfate-free Brightening Shampoo—a satisfying experience that lifts away dirt and oil, restores hair’s optimal pH level, banishes brass, and produces a luscious lather that most sulfate-free shampoos simply can’t muster. After a good rinse, your comb will slide smoothly and easily through soft, damp, clean-as-a-whistle strands. How’s that for fun? Forget those dense, overly heavy moisturizing treatments designed for “bleach blondes.” We’ve teamed the lightness of a lotion and the power of a serum in our deeply nourishing Brightening Conditioner that instantly revives blonde hair without weighing things down. Each highlighted strand is polished to a high gleam, giving you the kind of champagne shine and detangling power that makes you feel bubbly all over.

- Banishes brassiness, fading, off-tones, and damage
- Bond-building Arginine: strengthens hair through naturally occurring amino acids
- Monoi oil: boosts shine, fights frizz, and protects hair from environmental damage
- Tamanu oil: fortifies hair with fatty acids to deeply hydrate, enhance shine, and protect from UV rays
- 33.8 Oz each

ⓘ **We aim to show you accurate product information.** Manufacturers, suppliers and others provide what you see here, and we have not verified it. [See our disclaimer](#)

Specifications

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Brand

Joico

Hair Type

All Hair Types

Hair Care Key Benefits

Detangling

Gender

Male

Multipack Quantity

1

Directions

^

Instructions

Apply to wet hair; work into a sudsy lather; rinse (and repeat if necessary). After cleansing with our Volumizing Shampoo, apply conditioner, leave in for one minute, then rinse thoroughly.

Ingredients



Ingredients

Water/Aqua/Eau, Sodium C14-16 Olefin Sulfonate, Isopropylamine Dodecylbenzenesulfonate, Cocamide Mipa, Decyl Glucoside, Glycol Stearate, Glyceryl Caprylate/Caprates, Phenoxyethanol, Calophyllum Inophyllum Seed Oil, Cocos Nucifera (Coconut) Oil, Arginine Hcl, Hydrolyzed Hair Keratin, Laurdimonium Hydroxypropyl Hydrolyzed Keratin, Rosa Canina Fruit Oil, Gardenia Taitensis Flower Extract, Sorbitol, Divinyldimethicone/Dimethicone Copolymer, Phosphatidylcholine, Bis-Cetearyl Amodimethicone, Polyquaternium-10, Peg-150 Distearate, Silicone Quaternium-16, Amodimethicone, Tetrasodium Glutamate Diacetate, Peg-90m, C12-13 Pareth-23, C12-13 Pareth-3, Citric Acid, Undeceth-11, Cetareth-25, Cetareth-7, C11-15 Pareth-7, Trideceth-12, Glycerin, Laureth-9, Undeceth-5, Butyloctanol, Peg-4 Laurate, Iodopropynyl Butylcarbamate, Sodium Hydroxide, Butylphenyl Methylpropional, Limonene, Geraniol, Fragrance/Parfum.Water/Aqua/Eau, Cetearyl Alcohol, Behentrimonium Chloride, Isopropyl Palmitate, Stearyl Alcohol, Propylene Glycol, Phenoxyethanol, Ethylhexyl Olivat, Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Carthamus Tinctorius (Safflower) Seed Oil, Laurdimonium Hydroxypropyl Hydrolyzed Keratin, Rosa Canina Fruit Oil, Calophyllum Inophyllum Seed Oil, Gardenia Taitensis Flower Extract, Bisamino Peg/Ppg-41/3 Aminoethyl Pg-Propyl Dimethicone, Dipropylene Glycol, Cetyl Esters, Arginine Hcl, Bis-Ethyl(Isostearylimidazoline) Isostearamide, Hydroxyethylcellulose, Guar Hydroxypropyltrimonium Chloride, Polyquaternium-37, Tetrasodium Glutamate Diacetate, Propylene Glycol Dicaprylate/Dicaprate, Peg-4 Laurate, Peg-14m, Styrene/Butadiene Copolymer, Squalane, Phosphatidylcholine, Citric Acid, Ppg-1 Trideceth-6, Isopropyl Alcohol, Sodium Hydroxide, Iodopropynyl Butylcarbamate, Butylphenyl Methylpropional, Limonene, Geraniol, Fragrance/Parfum.

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