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Beauty & Personal Care

redken color EXTEND shampoo

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Back to results



Redken Color Extend Shampoo | For Color-Treated Hair | Cleanses Hair Leaving It Manageable & Shiny

4,859 ratings
wonder questions

Choice for "redken co..."

ste Pledge Friendly

8.00 (\$1.12 / Fl Oz)
FREE Returns

Get \$50 off instantly: Pay \$0.00 ~~\$38.00~~ upon approval for the Amazon Rewards Visa Card. No annual fee.

Professional Beauty

1 Fl Oz

- \$6.60 (\$3.88 / Fl Oz)
- \$20.00 (\$1.98 / Fl Oz)
- \$40.00
- \$38.00 (\$1.12 / Fl Oz)**
- \$76.00

Brand REDKEN
Hair Type Chemically Treated
Liquid Volume 1000 Liters
Item Weight 2.11 Pounds
Ingredients Aqua / Water / Eau, Sodium Laureth Sulfate,
[See more](#)

One-time purchase:
 \$38.00
 FREE delivery: **Sunday, Sep 26**
 Ships from: Amazon.com
 Sold by: Amazon.com

Subscribe

\$38.00 (\$1.12 / Fl Oz)

Save up to 10% on deliveries

Get it Sunday

In Stock

Qty: 1

Deliver to

4 months (Most common)

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Ships from and sold by Amazon.com

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Ingredients

Aqua / Water / Eau, Sod Amodimethicone, PPG-5 Hydroxypropyltrimonium Cinnamal, Cetrimonium Octadecanediol, Hydroly PG-Propyl Silanetriol, M



2 VIDEOS



Roll over image to zoom in

DESCRIPTION



pH-BALANCED
FOR HEALTHY HAIR

Redken Color Extend Shampoo gently cleanses and protects color-treated hair to leave hair manageable and shiny. This professional shampoo leaves color-treated hair smooth, shiny and helps to protect hair color from fading.

BENEFITS



POWERED
BY SCIENCE

Shampoo for color-treated hair that protects hair color from fading

SUGGESTED USE



PRESCRIBED
BY PROS

Apply to wet hair, massage into a lather, rinse.

FIND A PROFESSIONAL

Not sure what product is right for you?

[Find a beauty professional near you >](#)

Ingredients

Aqua / Water / Eau, Sod Amodimethicone, PPG-5 Hydroxypropyltrimonium Cinnamal, Cetrimonium Octadecanediol, Hydroly PG-Propyl Silanetriol, M...

Complete the regimen

Discover product recommendations selected by Amazon Buyers



Redken Color Extend Shampoo | For Color-Treated Hair |...
\$38.00

Redken Deep Clean Dry Shampoo | For All Hair Types |...
\$25.00

Redken Color Extend Conditioner | For Color-Treated Hair...
\$38.00

Redken One United All-In-One Leave In Conditioner |...
\$25.00

Price for all four: \$126.00

Add all four to Cart

Add all four to Wish List

Special offers and product promotions

- Your cost could be \$0.00 instead of \$38.00! Get a **\$50 Amazon Gift Card** instantly upon approval for the **Amazon Rewards Visa Card**. No annual fee. [Apply now](#)

Buy it with



Total price: \$103.00

Add all three to Cart

- ✓ **This item:** Redken Color Extend Shampoo | For Color-Treated Hair | Cleanses Hair Leaving It Manageable & Shiny **\$38.00** (\$1.12/Fl Oz)
- ✓ Redken Color Extend Blondage Color Depositing Purple Shampoo For Blonde Hair | Hair Toner | For Blonde & Color ... **\$23.00** (\$2.30/Fl Oz)
- ✓ Redken Color Extend Magnetics Shampoo For Color-Treated Hair | Gently Cleanses & Protects Color | With Amino Ac... **\$42.00** (\$4.16/Fl Oz)

Have a question?

Find answers in product info, Q&As, reviews

Climate Pledge Friendly

Climate Pledge Friendly uses sustainability certifications to highlight products that support our commitment to help preserve the natural world. [Learn more](#)

PRODUCT CERTIFICATION (1)



Cradle to Cradle Certified products are made with safer materials and responsible processes to positively impact people and our planet.

Ingredients

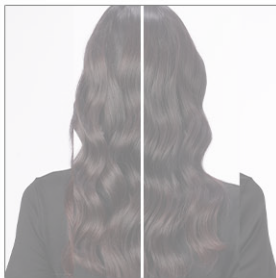
Aqua / Water / Eau, Sod
Amodimethicone, PPG-5
Hydroxypropyltrimoniur
Cinnamal, Cetrimonium
Octadecanediol, Hydroly
PG-Propyl Silanetriol, M

From the manufacturer

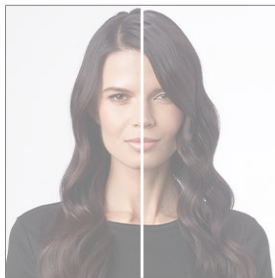


GENTLE SYSTEM TO ENHANCE HAIRCOLOR VIBRANCY & SHINE

pH BALANCED FORMULA



BEFORE AFTER*



BEFORE AFTER*



BEFORE AFTER*

*After one use of Color Extend Magnetics system: Shampoo & Conditioner

Ingredients

Aqua / Water / Eau, Sod Amodimethicone, PPG-5 Hydroxypropyltrimonium Cinnamal, Cetrimonium Octadecanediol, Hydroly PG-Propyl Silanetriol, M

Discover Redken Color Extend



Color Protecting Shampoo & Conditioner

Shampoo and conditioner system protects hair color from fading and leaves hair shiny, refreshed and strengthened.

Cranberry Oil + Color Care Complex

Color Extend products are formulated with Redken's Color Care Complex, which features cranberry oil, to maximize color vibrancy and ceramides to strengthen hair.

DISCOVER COLOR EXTEND FOR BEAUTIFUL, LASTING HAIR COLOR

Redken's Color Extend haircare system features gentle formulas to promote long lasting hair color and prevent hair color from fading. See how Color Extend can add shine and enhance hair color vibrancy while helping your hair color last longer. Color Extend is formulated with Redken's Color Care Complex, which features cranberry oil, to maximize color vibrancy and ceramides to strengthen hair.

Cranberry Oil + Color Care Complex

Color Extend is formulated with Redken's Color Care complex with cranberry oil to maximize color vibrancy and ceramides to strengthen hair.

Ingredients

Aqua / Water / Eau, Sod Amodimethicone, PPG-5 Hydroxypropyltrimonium Cinnamal, Cetrimonium Octadecanediol, Hydroly PG-Propyl Silanetriol, M



Which Color Extend hair care system is best for you?



Color Extend



Color Extend Blondage



Color Extend Graydiant

Hair Type

All Color-Treated Hair

Blonde, Highlighted Hair

Gray and Silver Hair

Function

Prevents fade & adds shine

Tones blonde, highlighted hair

Tones gray and silver hair

Key Benefits

Protect against color fading

Neutralize yellow color

Neutralize yellow color

Usage

Apply on wet hair. Rinse.

Leave on 3-5 minutes. Rinse.

Leave on 3-5 minutes. Rinse

Color Result

Vibrant, shiny hair color

Cool, blonde hair color

Cool, gray & silver hair color

- Q What is the difference between Color Extend and Color Extend Magnetics? ▼
- Q How does Color Extend prevent haircolor from fading? ▼
- Q Did the formula change in the new Color Extend? ▼
- Q What is the main ingredient in Color Extend? ▼

Ingredients

Aqua / Water / Eau, Sod
 Amodimethicone, PPG-5
 Hydroxypropyltrimonium
 Cinnamal, Cetrimonium
 Octadecanediol, Hydroly
 PG-Propyl Silanetriol, M

Videos

Videos for this product

0:48

Our Point of View on Redken Color Extend Shampoo

What Tools Inside?

0:34

Redken Color Extend

L'Oreal USA S/D, INC. Professional ...

Upload your video

Product details

Is Discontinued By Manufacturer : No

Product Dimensions : 3.15 x 3.15 x 9.76 inches; 2.11 Pounds

Item model number : 884486042255

Department : Beauty

UPC : 885388067674 885246199882 884486011312 885781062511 885257796711 885204343470 884486014054 884486455994 743877049665
 987501480602 743877017138 885179530363 798813987242 884486042255 883974463954 885647040950 885182574170 884928070198
 884486322579 885892224549 093277643445

Manufacturer : Redken

ASIN : B002WTC3AW

Country of Origin : USA

Best Sellers Rank: #1,285 in Beauty & Personal Care (See Top 100 in Beauty & Personal Care)
 #42 in Hair Shampoo

Customer Reviews:

4,859 ratings

Customer reviews

4.7 out of 5

Reviews with images

4,859 global ratings



How are ratings calculated?

By feature

Scent	4.4
Value for money	4.1

Review this product

Share your thoughts with other customers

Write a customer review



See all customer images

Read reviews that mention

- color treated
- color extend
- treated hair
- hair soft
- makes my hair
- shampoo and conditioner
- soft and shiny
- color-treated hair
- extend shampoo
- highly recommend
- hair stylist
- hair feeling

Top reviews

Top reviews from the United States



anabel corona

Not Genuine Product

Reviewed in the United States on August 31, 2018

Size: 33.8 Fl Oz **Verified Purchase**

I was hesitant to use the product when I received it in the mail. It just looks and smells different from the product that I usually buy from Ulta. I decided to go to Ulta and buy the product to make sure that I got a genuine product before I used it. I'm glad I did, as you can see the bottle that I bought from Ulta is not the same as the one I received from Amazon. The bottle from Ulta is darker, the cap is different, and the font is a little bit different.



76 people found this helpful

Helpful

Report abuse



Jennifer

Not real Redken shampoo

Reviewed in the United States on October 15, 2018

Size: 33.8 Fl Oz **Verified Purchase**

Pay attention to the other negative reviews. I have compared this shampoo to real Redken shampoo I bought from Ulta, and it is definitely not the same, based on the smell, feel, and look of both the shampoos and the bottles they came in. Do not fall for this scam. I have been using this fake Redken shampoo, which turned my hair into straw, and I couldn't figure out why an expensive salon brand shampoo would be doing that to my hair. Then I read some of these reviews and decided to buy some from Ulta to see if the shampoo actually was different. I figured it had to be, otherwise no one would ever use Redken, because this fake stuff is awful. It's only a few dollars more at Ulta too, well worth it for the real Redken shampoo.

27 people found this helpful

Helpful

Report abuse



Erin B

I have had it before and loved it, and this one makes my hair feel ...

Reviewed in the United States on June 8, 2018

Size: 33.8 Fl Oz **Verified Purchase**

I am 99% sure this is not real Color Extend. The bottle is real, but probably not the product inside. I have had it before and loved it, and this one makes my hair feel like I washed it with dish soap and it gets tangled into knots. The fragrance is also overwhelming and makes my eyes water.

Ingredients

Aqua / Water / Eau, Sod
 Amodimethicone, PPG-5
 Hydroxypropyltrimonium
 Cinnamal, Cetrimonium
 Octadecanediol, Hydroly
 PG-Propyl Silanetriol, M

30 people found this helpful

Helpful

Report abuse

AB

Not authentic Redken, buy from licensed salon or beauty supplier.

Reviewed in the United States on August 15, 2018

Size: 33.8 Fl Oz **Verified Purchase**

Not the genuine product, not same consistency or scent when I did the side by side comparison of Redken Color extend I bought from my salon. Products sold like this are usually expired or are some other product altogether. They can even cause skin irritation and rashes. This was just an inexpensive lesson learned, and only once without serious consequences.

I'll spend the money next time for the real product to protect the 6-7 week color that costs me a good deal more than \$17.

15 people found this helpful

Helpful

Report abuse

Mary

Perfect shampoo for me.

Reviewed in the United States on September 3, 2020

Size: 33.8 Fl Oz **Verified Purchase**

I love this shampoo and the companion conditioner. I use it almost every day here and I try to exercise daily. I had pumps for each bottle, which do not come with the shampoo, which make using the large size bottles so much easier. And I don't use more than I need. My hair maintains lowlights through the 3 months until the next coloring. Sure, there's a little color loss at the end of 12 weeks, but mostly because of new growth.

I recommend this product, but strongly urge you to get a pump for ease of use.

2 people found this helpful

Helpful

Report abuse

Dennis & Kristy **Top Contributor: Baby**

This also has a great scent and will leave your hair super soft and ...

Reviewed in the United States on October 19, 2017

Size: 33.8 Fl Oz **Verified Purchase**

Anyone who dyes their hair red knows that red pigmented hair dye will not stay onto the hair particle for long. A brand new reddish wine color hairdo will last about a week or two before it fades into a reddish brown color, and eventually a yellow-brown color. With this in mind, there are products that will help to prolong the dye coloration and slow down the fade process, and I turn to Redken shampoo every time to get the job done whenever I need to prolong my red dye. I use this along with the Redken conditioner [Redken Color Extend Conditioner, 33.8 Ounces Bottle](#), shampoo three x a week, conditioner once a week, and my red pigmented color will last about 2 months before it fades onto a reddish brown and eventually to a yellowish brown by the 4 months mark. Which is a major improvement from other regular Shampoo options in the market. This also has a great scent and will leave your hair super soft and manageable.

4 people found this helpful

Helpful

Report abuse

J. Bush **Top Contributor: Pets** **TOP 500 REVIEWER**

No improvement over any other regular or color protect product noted

Reviewed in the United States on January 7, 2021

Verified Purchase

I have naturally blonde hair dyed 1A blue black and no product (shampoo or conditioner) hasn't made the color not got instantly down the drain. To be fair my hair just doesn't hold color (permanent or semi), but if I was ranking this product amidst the multitude of OTC, private label, custom, etc products I've tried, I'd rate it a C- as far as how much it lifts color out.

Scent is nice and it's not overly drying, but it just doesn't work for me.

2 people found this helpful

Ingredients

Aqua / Water / Eau, Sod Amodimethicone, PPG-5 Hydroxypropyltrimonium Cinnamal, Cetrimonium Octadecanediol, Hydroly PG-Propyl Silanetriol, M

Helpful

Report abuse



Michele

Cleanse color treated hair while protecting the color

Reviewed in the United States on August 31, 2012

Size: 33.8 Fl Oz **Verified Purchase**

I started using this product years ago when the salon I went to used Redken products, hoping to hold onto that expensive color as long as possible. My salon has changed to a new brand of color that I like better, but when I tried a sample of their shampoo (on the premise that using a product formulated for their chemistry would work better at maintaining color) I found that it left my oily hair limp and lifeless very quickly after washing. So I have stuck with the Redken, and while it is certainly pricier than drug store shampoos, I feel like it is worth it, especially considering how much I pay to get my hair done. The new color used by the salon lasts even longer than their Redken did, so I haven't had any problem from "cross-contaminating" the brands.

Bottom line: I want to stretch my color as long as possible without the chlorine or harsh chemicals in my shampoo stripping it or leaving it brassy before its time. This shampoo seems to help. (and Amazon's price is competitive with salons, although you can get BOGO offers through the salons.)

25 people found this helpful

Helpful

Report abuse

[See all reviews >](#)

Ingredients

Aqua / Water / Eau, Sod
Amodimethicone, PPG-5
Hydroxypropyltrimonium
Cinnamal, Cetrimonium
Octadecanediol, Hydroly
PG-Propyl Silanetriol, M

Top reviews from other countries



Laura

Shampoo for colored hair

Reviewed in Canada on March 8, 2021

Verified Purchase

I colored my hair two months ago. The color has slowly faded since then I have been using redken shampoo. I love the conditioner as it doesn't wash away the color after applying it however the shampoo is not that great I loose color everytime I use it.

Report abuse

[See all reviews >](#)

Customer Questions & Answers

[See questions and answers](#)

More items to explore



Redken Color Extend Conditioner | For Color-Treated Hair | Detangles & Smooths Hair While Protecting Color From Fading

4,231

\$38.00



Bar5F Universal Pumps for Shampoo, Conditioner, Gel, Body Wash, etc, For 1 Liter/33.8 Ounce/1000ml...

3,829

\$7.97



Redken Extreme Shampoo | Anti-Breakage & Repair for Damaged Hair | Infused With Proteins

6,636

\$42.00



Redken Extreme Conditioner | Conditioner for Damaged Hair | Strengthen & Protect Damaged Hair |...

5,761

\$38.50



Redken Color Extend Magnetics Conditioner | For Color Treated Hair | Protects Color & Adds Shine | With Amino Acid | Sulfate Free...

4,041

\$42.00

Redk Lotic | Adc & Te

\$26.

Ingredients

Aqua / Water / Eau, Sod Amodimethicone, PPG-5 Hydroxypropyltrimonium Cinnamal, Cetrimonium Octadecanediol, Hydroly PG-Propyl Silanetriol, M...

Pages with related products. See and discover other items: color shampoo and conditioner, redken shampoos, shampoo and conditioner for hair, shampoo redken, redken products

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Book Depository Books With Free Delivery Worldwide

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Products

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Ingredients

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Hydroxypropyltrimonium
Cinnamal, Cetrimonium
Octadecanediol, Hydroly
PG-Propyl Silanetriol, M