

# Who is Breed?

Breed was founded on the belief that consumers deserve better service. Putting the satisfaction of the consumer at the forefront of our corporate motto has driven our company to be among the very best at post sale service on the web. Our belief is that Consumers Deserve Better, that is why we began Breed, a place where you, our customer, is Always Our Number One Priority.

### Why do I need This?

Breeds Extended Protection plans provide affordable protection from potentially expensive, future repair costs. Planning ahead and taking action now can save you the stress of dealing with overpriced services. We are here for you!

### What is Covered?

Breed's Protection Plans are extensions of your manufacturers' written warranty and a few added bonus features. Any malfunctions that would normally be covered within the terms and conditions of the original written warranty would be covered through the life of Breeds Repairs Extension.

#### Benefits of owning a Consumer Repairs Plan

- 100% comprehensive parts and labor coverage
- Zero Deductible
- Convenient Toll Free number
- If we can't fix it, we will replace it
- No lemon policy
- Fully renewable, fully transferable
- We are NOT a 3rd party warranty
- NO registration process
- Zero Deductible

## All Breed plans are zero deductible

This means that ALL costs associated with Parts and Labor to repair your defective product are covered. Owning a Breed service plan means you're FULLY COVERED

## **Total Access**

With Breed you can file a claim for repair or replacement 24 hours a day, 7 days a week through our consumer network at customerservice@breedproducts.com

## **Product Replacement Plan**

Any product that plugs in or takes a battery qualifies for this program. If your product fails to operate properly under the terms of its written warranty, we will replace it, No Questions Asked.

### **No Lemon Guarantee**

If our authorized service center determines your product to be beyond economical repair or they have unsuccessfully attempted to repair your product three times, we will replace your product.

## Peace of Mind

Owning a Breed service plan virtually guarantees that you will get years of use from your product through the duration of the plan.

### What isn't Covered

- 3rd party software installations will void the warranty.
- Any physical damage, such as water, or being dropped is not covered by warranty.

Email: customerservice@breedproducts.com | Phone: 866-579-8436