

Roll over image to zoom in

Weight

Ingredients Aqua/Water, Sodium Laureth Sulfate, Dimethicone,

See more

DESCRIPTION



H-BALANCED FOR HEALTHY HAIR

All Soft Argan Oil Shampoo cleanses, moisturizes, and softens dry, brittle hair. This professional product provides 15x more conditioning when used with the complete All Soft haircare system.

BENEFITS



POWERED BY SCIENCE

Provides moisture and shine for dry brittle hair

SUGGESTED USE



PRESCRIBED BY PROS

Apply to wet hair, massage into a lather, rinse. Follow with All Soft Conditioner and Argan-6 Oil.

FIND A PROFESSIONAL

Not sure what product is right for you?

Find a beauty professional near

Ingredients

Aqua/Water, Sodium Laı Glycol, Sodium Chloride, Hydroxypropyltrimoniun Cocoyl Amino Acids, Pot Spinosa Kernel Oil, Argir Vegetable Protein Pg-Pr Edta, Potassium Sorbate

Complete the regimen

Discover product recommendations selected by Amazon Buyers





Redken All Soft Shampoo | For Dry/Brittle Hair |... \$38.00

Redken Deep Clean Dry Shampoo | For All Hair Types |... \$25.00

Redken One United All-In-One Leave In Conditioner I... \$36.00

Redken All Soft Conditioner | For Dry/Brittle Hair |... \$38.00

Price for all four: \$137.00

Add all four to Cart

Add all four to Wish List

Special offers and product promotions

• Your cost could be \$0.00 instead of \$38.00! Get a \$50 Amazon Gift Card instantly upon approval for the Amazon Rewards Visa Card. No annual fee. Apply now

Buy it with







Total price: \$99.00 Add all three to Cart

- ☑ This item: Redken All Soft Shampoo | For Dry/Brittle Hair | Provides Intense Softness and Shine | With Argan Oil \$38.00 (\$1.12/Fl Oz)
- ☑ Redken One United All-In-One Leave In Conditioner | Multi-Benefit Treatment | Heat Protectant Spray for Hair | All ... \$36.00 (\$2.67/FL Oz)
- ☑ Redken All Soft Heavy Cream Super Treatment | Deep Conditioner | for Dry Hair | Hair Treatment For Soft, Smooth ... \$25.00 (\$2.94/FLOz)

Have a question?

Find answers in product info, Q&As, reviews

Type your question or keyword



Climate Pledge Friendly

Climate Pledge Friendly uses sustainability certifications to highlight products that support our commitment to help preserve the natura fleeting. Learn more

PRODUCT CERTIFICATION (1)



Cradle to Cradle Certified products are made with safer materials and responsible processes to positively impact people and our planet.

Ingredients

Aqua/Water, Sodium Laı Glycol, Sodium Chloride, Hydroxypropyltrimoniun Cocoyl Amino Acids, Pot Spinosa Kernel Oil, Argir Vegetable Protein Pg-Pr Edta, Potassium Sorbate

From the manufacturer





PH BALANCED FORMULA WITH ARGAN OIL & MOISTURE COMPLEX







BEFORE AFTER**



Ingredients

Aqua/Water, Sodium Laı Glycol, Sodium Chloride,

Hydroxypropyltrimoniun Cocoyl Amino Acids, Pot Spinosa Kernel Oil, Argir

Vegetable Protein Pg-Pr Edta, Potassium Sorbate

BEFORE

*When used as a system of All Soft shampoo, conditioner & Argan-6 vs. a non-conditioning shampoo *After one use of All Soft system: Shampoo, Conditioner & Argan-6

GET SOFT, SHINY HAIR





- Features Redken's Moisture Care Complex with Argan Oil
- · Moisturizes, softens, and adds shine



- Features Redken's Moisture Care Complex with Argan Oil
- Rinse-out mask
- · Replenishes moisture



- Leave-in oil
- Moisturizes, softens and adds shine
- 15x more conditioning when using shampoo conditioner and oil

Redken All Soft Haircare

Moisturize Dry Hair and Restore Shine With Argan Oil-Enriched Formulas

Hair feeling dry, dull and brittle? Restore moisture and shine to dry hair with Redken's All Soft Haircare system. Redken All Soft Hair features Redken's Moisture Complex with Argan Oil to detangle, moisturize, soften, and add shine to dry, brittle hair.

GET SOFT, SHINY HAIR WITH REDKEN ALL SOFT HAIRCARE FORMULATED WITH ARGAN OIL



SHAMPOO

This moisturizing shampoo feature Redken's Moisture Complex with Argan Oil to moisturize, soften, and add shine to dry hair.



CONDITIONER

This moisturizing conditioner feature Redken's Moisture Complex with Argan Oil to moisturize, soften, and add shine to dry hair.



DEEP CONDITIONING TREATMENTS

Whether you need a leave in oil, or rinse out mask, these treatments featuring Redken's Moisture Complex with Argan Oil to replenish moisture.



MOISTURE COMPLEX

For best results, use this argan oil treatment with All Soft Shampoo and Conditioner as a complete system for hair that is 15x more conditioned.

Ingredients

Aqua/Water, Sodium Laı Glycol, Sodium Chloride, Hydroxypropyltrimoniun Cocoyl Amino Acids, Pot Spinosa Kernel Oil, Argir Vegetable Protein Pg-Pr Edta, Potassium Sorbate

Which Redken All Soft Range Is Right For You?



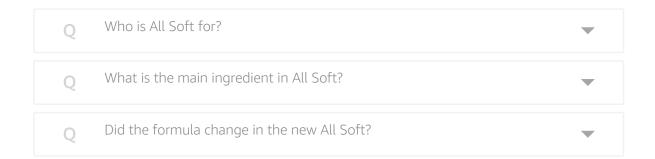
All Soft

All Soft is formulated with Redken's Moisture Complex with Argan Oil to soften and moisturize hair from root to tip. Redken's All Soft haircare system is best for fine to medium hair types in need of moisture and nourishment.



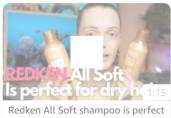
All Soft Mega

All Soft Mega is formulated with Redken's Nourish Complex, infused with aloe vera and Sacha Inchi Oil as key ingredients to hydrate, strengthen, and to lock in hair's moisture all day long. All Soft Mega is best for severely dry, medium to coarse hair in need of intense and lasting moisture.



Videos

Videos for this product



for dry hair!

The French Glow



Upload your video

Product details

Is Discontinued By Manufacturer: No

Product Dimensions: 3.15 x 3.15 x 9.76 inches; 1 Pounds

Item model number: REDKN-3931 Batteries: 1 A batteries required.

UPC: 885257696677 092662643442 789603468362 884486452962 887156718269 885376797057 741655409397 707002127000 789533415399

 $885388647494\ 090174039319\ 721866514325\ 885387033328\ 072671195378\ 885632069560\ 884486011237\ 743877018128\ 882104896983$ 885258317397 884486290328

Manufacturer : Redken **ASIN**: B0007X749U Country of Origin: USA

Best Sellers Rank: #855 in Beauty & Personal Care (See Top 100 in Beauty & Personal Care)

#26 in Hair Shampoo **Customer Reviews:**

10,052 ratings

Customer reviews

4.7 out of 5

10,052 global ratings

5 star	85%
4 star	9%
3 star	3%
2 star	1%
1 star	2%

How are ratings calculated?

By feature

Softness	4.6
Value for money	4.6
Scent	4.4
See more	

Reviews with images









Ingredients

Aqua/Water, Sodium Laı Glycol, Sodium Chloride, Hydroxypropyltrimoniun

Cocoyl Amino Acids, Pot

Spinosa Kernel Oil, Argir Vegetable Protein Pg-Pr

Edta, Potassium Sorbate

See all customer images

Read reviews that mention

highly recommend		dry and brittle		love this shampoo) S	super soft	
long way	goes a long		little goes	dry hair		color treated		
feel like	using fo	or years	great shampoo		hair feeling		curly hair	
Top reviews								

Top reviews from the United States



Sharon of Colorado

NOT THE REAL THING!!

Review this product

Share your thoughts with other customers

Write a customer review

Reviewed in the United States on September 27, 2018

Size: 33.8 Fl Oz Verified Purchase

A licensed cosmotologist has been supplying me with Redken RCT Protein Complex, All Soft Shampoo, for dry/brittle hair for some time. Recently, I ordered Redken Shampoo from Amazon (labeled exactly the same as the product I have been getting from the cosmotologist). The Amazon Redken Shampoo, however, has a very different consistency, and after using it my hair was frizzy and dry, and my scalp was itchy. I spoke with my cosmotologist, and she said only licensed cosmotologists are allowed to purchase this Redken Shampoo. She said it is not available to the general public, even at a Sally Beauty Supply. I do not recommend this Amazon Redken Shampoo, as my hair was frizzy and dry, and my scalp was itchy after using it, not at all like the REAL Redken Shampoo supplied by my cosmotologist.

219 people found this helpful

Helpful

Report abuse

Amazon Customer

FAKE! NOT ALL SOFT!! Burns scalp! DON'T BUY!

Reviewed in the United States on May 7, 2020

Size: 33.8 Fl Oz Verified Purchase

This is NOT all soft shampoo! I have heard of these scams happening, I neve from the official brand page. Someone has tampered with the bottles, DO N using all soft for years and my sister is a hair dresser as well. This is some fal the real all soft is white with a slight yellow hue and does not have clumps of purchase! I have no idea what product I just put on my head, its burned my my hair with my other regular shampoo and rinsing and I can't get it to go a buy this. AWFUL!

Ingredients

Aqua/Water, Sodium Laı Glycol, Sodium Chloride, Hydroxypropyltrimoniun Cocoyl Amino Acids, Pot Spinosa Kernel Oil, Argir Vegetable Protein Pg-Pr Edta, Potassium Sorbate

125 people found this helpful

Helpful

Report abuse



Amazon Customer

Makes my hair feel wax coated

Reviewed in the United States on September 21, 2018

Size: 33.8 Fl Oz Verified Purchase

I don't know if this is a fake or not (my hairdresser said it must have been), but after using this product for a few days I noticed that my hair started to feel like it had a waxy coating on it. The top of my head always appeared wet, but really it was just heavy coated with this shampoo and started sticking together. I bought a salon quality clarifying shampoo and it cleared it up after just one use. However, just to be certain, I used this shampoo again the next night. The following day, the waxy coating was back. I quickly threw the rest of the bottle away and haven't had any further issues using my new shampoo.

94 people found this helpful

Helpful

Report abuse



Amazon Customer

Defective bottle ruined my hair

Reviewed in the United States on November 8, 2018

Size: 33.8 Fl Oz Verified Purchase

I have used Redken All Soft Shampoo consistently for about 5 years now and have been happy with this brand. However, this particular bottle's formula was incorrect or had been tampered with because after washing my hair a few times with it, my hair turned so greasy, waxy, and sticky despite washing it multiple times per day. I finally got the greasy-texture out by washing my hair with Dawn Dish Detergent. I will never buy shampoo from this supplier again.

77 people found this helpful

Helpful

Report abuse

AMW

Burned my scalp and caused my hair to fall out

Reviewed in the United States on June 1, 2018

Verified Purchase

I started using this shampoo and loved how curly it made my hair. So I continued to use it even though it felt like it was burning my scalp. It would make my scalp itch and I ignored the pain. Fast forward about a year... I started losing my hair. It was thinning a lot and I had no idea why. Around that time I threw this shampoo away because I couldn't take the burning sensation on my head any longer. Six months later... My doctor referred me to a dermatologist to find out why I was losing my hair. A few weeks before my appointment, I went to a new hairstylist. I told him about my hair loss and that I didn't know why it was happening. As he was combing his hands through my hair he asked "What happened 6 months ago?" I asked why and he said that chunks of my hair were starting to grow back and the length indicates that something happened about 6 months ago.

I had an ah ha moment and said that's when I throw Dodkon All Soft Shampoo in the trach. It was

72 people found this helpful

Helpful

Report abuse

Joyce B. VINE VOICE

Silky smooth hair!

Reviewed in the United States on July 15, 2020

Size: 33.8 Fl Oz Verified Purchase

I will start by saying, I had a stylist who always used Redkin on my hair and product, I just remembered the gold bottle. So I've never purchased Redkin can't speak to this formula's authenticity, however I can say it has made my love LOVE the feel this has given my hair. I had fried my hair with years of b decided to dye it my natural color and let it grow. My hair had been looking

Ingredients

Aqua/Water, Sodium Laı Glycol, Sodium Chloride, Hydroxypropyltrimoniun Cocoyl Amino Acids, Pot Spinosa Kernel Oil, Argir Vegetable Protein Pg-Pr Edta, Potassium Sorbate

out, but once I started using this, from the very first use it became much more soft and manageable. I will admit, The first week my scalp did get quite a few pimples along the hair line, but I have very sensitive skin so any changes to my routine usually causes breakouts. So maybe those that are complaining have not given their skin enough time to adapt to the change. I think the scent is perfect, and smells just like the salon quality stuff. I bought both the shampoo and conditioner and use Biosilk before drying my hair and my hair has never been softer.

35 people found this helpful

Helpful

Report abuse

Cheyenne

Not redken

Reviewed in the United States on November 26, 2018

Size: 33.8 Fl Oz Verified Purchase

This is not redken. You'll notice the difference if you are used to using the salon brand. Arrived not sealed and leaking. Didn't even smell like all soft redken.

62 people found this helpful

Helpful

JJ

Report abuse

Progressive problems with use.

Reviewed in the United States on May 1, 2020

Verified Purchase

First use..ok. second use ..dry scalp, third use..itchy scalp, fourth use..burning scalp. Stay away from this product.

21 people found this helpful

Helpful

Report abuse

See all reviews >

Top reviews from other countries



helen dando

Believe this is fake

Reviewed in the United Kingdom on December 17, 2020

Verified Purchase

I believe this is fake! My hair had no problems until I used this now scalp itching and burning don't waste money dangerous using fake shampoo on scalp I got my 21 year old son to try it and it had same affect on him Amazon shouldn't let sellers sell fake goods

Ingredients

Aqua/Water, Sodium Laı

Glycol, Sodium Chloride,

Hydroxypropyltrimoniun

Cocoyl Amino Acids, Pot

Spinosa Kernel Oil, Argir

Vegetable Protein Pg-Pr

Edta, Potassium Sorbate

5 people found this helpful

Report abuse



Jane Aquilina

Great soft shampoo

Reviewed in the United Kingdom on February 4, 2021

Verified Purchase

I have used this shampoo for over a year now, my hair was over processed w damaged, I had to have it cut & start again, amongst sleeping in a repair oil this shampoo my hair has definitely improved. It feels really soft when wash

2 people found this helpful

Report abuse



Amazon Customer

Redken user and this did not feel like Redken

Reviewed in the United Kingdom on July 10, 2021

Verified Purchase

I have used and purchased many Redken All Soft products from Amazon. I can honestly say this is the first time I have purchased a bottle of shampoo that did not foam up when applied. For Redken you only need a tiny amount, but this bottle I need double the amount, be aware there are fake products out there. If you know Redken you will know what I mean. Not happy. I will be going back to a store to purchase perhaps.

One person found this helpful

Report abuse



tatsk

and my hair doesn't stay clean or feel as nice as usual

Reviewed in the United Kingdom on February 3, 2018

Size: 33.8 Fl Oz Verified Purchase

I've used this for years, but this bottle was sent by arrangement with an alternative supplier made by the supplier I ordered from (because of their positive reviews). The one I received I dont have confidence in. I've used about twice the volume in the hand that i'd usually use, and my hair doesn't stay clean or feel as nice as usual.

3 people found this helpful

Report abuse



American Science

NYC heaven

Reviewed in the United Kingdom on July 7, 2021

Size: 33.8 Fl Oz Verified Purchase

Was nervous about spending so much on shampoo, but honestly my hair feels ace and I'm a guy, so actually I think it's worth it, does have a pour top also which helps big time

Report abuse

See all reviews >

Customer Questions & Answers

See questions and answers

Ingredients

Aqua/Water, Sodium Laı Glycol, Sodium Chloride, Hydroxypropyltrimoniun Cocoyl Amino Acids, Pot Spinosa Kernel Oil, Argir Vegetable Protein Pg-Pr Edta, Potassium Sorbate

More items to explore



Redken All Soft Conditioner | For Dry/Brittle Hair | Moisturizes & Provides Intense Softness | With Argan Oil 8,799

\$38.00

Bar5F N18S Best Shampoo/Conditioner Dispenser Pump for 1 L (33.8 oz.) Bottles, Black, Pack of 2

2,651

\$7.97



Redken All Soft Heavy Cream Super Treatment | Deep Conditioner | for Dry Hair | Hair Treatment For Soft, Smooth Hair | 8.5 Fl Ounce |... 2,118

\$25.00



Redken Extreme Conditioner | Conditioner for Damaged Hair | Strengthen & Protect Damaged Hair |... 5,761

\$38.50



Redken Extreme Shampoo | Anti-Breakage & Repair for Damaged Hair | Infused With Proteins 6,636

\$42.00

Disp Bottl

Bar5

Disp

Shan

Conc

\$7.9

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