

- **Aqua (Water)** – Primary solvent used to dissolve and blend other ingredients.
- **Sodium Lauryl Sulfate (or its alternatives like Sodium Coco-Sulfate)** – Gentle cleansing agents that help remove dirt and oil without stripping hair of moisture.
- **Cocamidopropyl Betaine** – A mild surfactant derived from coconut oil that helps with foam formation and hair cleansing.
- **Glycerin** – A humectant that draws moisture to the hair and scalp, keeping it hydrated.
- **Aloe Barbadensis Leaf Juice** – Known for its soothing and hydrating properties for the scalp and hair.
- **Panthenol (Pro-Vitamin B5)** – Helps to hydrate and strengthen hair, improving its elasticity and shine.
- **Citrus Aurantium Dulcis (Orange) Peel Oil** – Adds fragrance and helps condition the hair.
- **Cocamide DEA** – Derived from coconut oil, used to create a rich lather.
- **Tocopheryl Acetate (Vitamin E)** – A powerful antioxidant that helps protect hair and scalp from environmental damage.
- **Citric Acid** – Helps balance the pH of the shampoo to ensure it is suitable for the scalp and hair.
- **Polyquaternium-7** – Used to provide conditioning and anti-static properties.
- **Sodium Chloride** – A thickening agent commonly used in hair products.
- **Fragrance (Parfum)** – Added for scent (usually a mild, pleasant fragrance).
- **Preservatives** – Like Phenoxyethanol or Ethylhexylglycerin to prevent microbial growth and extend product shelf life.