

Water (Aqua) – The primary solvent that hydrates and serves as the base for the formulation.

Sodium Lauryl Sulfate – A surfactant and cleansing agent that helps the shampoo lather and removes dirt, oil, and buildup from the hair and scalp.

Cocamidopropyl Betaine – A mild, coconut-derived surfactant that cleanses without stripping moisture, helping to maintain the scalp's natural balance.

Glycol Distearate – An emulsifying agent that helps to stabilize the formula and promote lather.

Cocamide MIPA – A foaming agent that boosts lather and enhances the cleansing process, while also moisturizing the scalp.

Sodium Chloride – Used to adjust the viscosity (thickness) of the shampoo formula.

Panthenol (Pro-Vitamin B5) – A vitamin that helps retain moisture, improve hair elasticity, and strengthen hair strands.

Niacinamide (Vitamin B3) – Improves scalp circulation and overall scalp health, which is important for healthy hair growth.

Salicylic Acid – An exfoliating agent that helps clear away dead skin cells and other buildup from the scalp to encourage a healthy, clean scalp environment.

Menthol – Provides a cooling, refreshing sensation that soothes and invigorates the scalp.

Tocopheryl Acetate (Vitamin E) – An antioxidant that helps protect hair and scalp from damage caused by environmental stressors.

Polyquaternium-10 – A conditioning agent that smooths the hair, reduces frizz, and enhances manageability.

Citric Acid – A mild acid that helps adjust the pH of the shampoo to maintain optimal scalp health.

Sodium Benzoate – A preservative used to prevent microbial contamination and extend the product's shelf life.

Methylisothiazolinone & Methylchloroisothiazolinone – Preservatives that help prevent bacteria and fungi from growing in the product.

Fragrance (Parfum) – Provides a pleasant scent to the shampoo.