

1. **Water (Aqua)** – The primary solvent and base for the formula, providing hydration and helping to dissolve other ingredients.
2. **Sodium Lauryl Sulfate** – A surfactant that helps create lather and removes dirt, oil, and buildup from the scalp and hair.
3. **Cocamidopropyl Betaine** – A mild surfactant derived from coconut oil, it helps gently cleanse the scalp without stripping moisture.
4. **Glycol Distearate** – A surfactant and emulsifying agent that helps the product lather and remain stable.
5. **Cocamide MIPA** – A foaming agent that works with other surfactants to help create a rich lather while also moisturizing.
6. **Sodium Chloride** – Used to adjust the viscosity (thickness) of the shampoo formula.
7. **Citric Acid** – Used to adjust the pH of the product and maintain scalp balance.
8. **Panthenol (Pro-Vitamin B5)** – A hydrating ingredient that helps improve hair elasticity, moisture retention, and overall smoothness.
9. **Niacinamide (Vitamin B3)** – Known for promoting a healthy scalp by improving circulation and boosting scalp health.
10. **Menthol** – Provides a cooling, refreshing sensation on the scalp and can help soothe irritation.
11. **Salicylic Acid** – A gentle exfoliant that helps remove dead skin cells and promotes a healthy, clean scalp.
12. **Tocopheryl Acetate (Vitamin E)** – A potent antioxidant that helps protect hair and scalp from oxidative damage caused by environmental stressors.
13. **Sodium Benzoate** – A preservative used to prevent microbial growth and extend the product's shelf life.
14. **Polyquaternium-10** – A conditioning agent that helps smooth the hair, reducing frizz and enhancing manageability.
15. **Methylisothiazolinone & Methylchloroisothiazolinone** – Preservatives that help prevent bacterial and fungal contamination in the product.
16. **Fragrance (Parfum)** – For a pleasant scent.