

Water (Aqua) – The primary solvent and base of the formula, providing hydration to the scalp and hair.

Sodium Lauryl Sulfate – A surfactant that helps to create lather and cleanse the hair and scalp by removing dirt, oil, and impurities.

Cocamidopropyl Betaine – A gentle, coconut-derived surfactant that helps cleanse the hair and scalp without stripping away essential moisture.

Glycol Distearate – An emulsifying agent that helps stabilize the formula and boost lather.

Cocamide MIPA – A foaming agent that works with other surfactants to create a rich lather while providing mild cleansing and moisture.

Sodium Chloride – Used to adjust the thickness (viscosity) of the shampoo and make it easier to apply.

Panthenol (Pro-Vitamin B5) – A moisturizing ingredient that helps improve hair elasticity, strengthens hair, and retains moisture.

Niacinamide (Vitamin B3) – Helps improve circulation to the scalp and promotes a healthy environment for hair growth and thickness.

Salicylic Acid – A gentle exfoliant that removes dead skin cells and buildup on the scalp, promoting a cleaner and healthier scalp environment.

Menthol – Provides a refreshing, cooling sensation to the scalp and helps soothe any irritation, leaving a calming effect.

Tocopheryl Acetate (Vitamin E) – A powerful antioxidant that helps protect both the hair and scalp from environmental damage, supporting overall scalp health.

Polyquaternium-10 – A conditioning agent that smooths the hair, reduces frizz, and enhances manageability.

Citric Acid – Used to adjust the pH of the shampoo to ensure it matches the scalp's natural pH, preventing dryness and irritation.

Sodium Benzoate – A preservative that helps prevent microbial growth, ensuring the product remains safe and effective for longer.

Methylisothiazolinone & Methylchloroisothiazolinone – Preservatives that help prevent the growth of bacteria, mold, and fungi in the product.

Fragrance (Parfum) – Adds a pleasant scent to the shampoo for an enjoyable experience.